Introduction
The Global Plan to Stop Tuberculosis is a comprehensive assessment of the action and resources needed to expand, adapt and improve the globally recommended strategy for TB control. The Second Global Plan to Stop TB (2006-2015) features a 10 years' timeframe, responds to country needs for long-term planning and financial sustainability. Further, the Global Plan should serve to increase donor trust and confidence in the Partnership's ability to deliver the actions set out in the Plan and achieve the Partnership's targets.

Summary
The Coordinating Board needs to consider how to best launch and disseminate the Plan and then how to use the plan in resource mobilization to fill the projected funding gap. Many partners have contributed to the Plan through the development of the regional scenarios and Working Group strategic plans. The Plan will undergo editing, design and layout in November and December 2005 in readiness for printing and launch at the World Economic Forum at Davos on 29 January 2006.

The successful media launch of the Global Plan to Stop TB 2006-2015 at Davos is the central element in a strategy to brand the Plan, generate a groundswell of political support for it in countries, and establish TB as a priority on the 2006 political agenda. However the launch of the Global Plan will not be a one-off event but rather the beginning of a sustained six-month effort to ensure that in particular the G-8 Summit outcomes include specific commitments to TB (including endorsement of the Global Plan) and thereby establish a solid foundation for a multi-year campaign to mobilize the resources, policies and government and civil society capacity needed to achieve the GP objectives.

One key message to be conveyed by the launch and dissemination of the Plan is that donor investment in filling the US$ 55 billion funding (US$35 billion gap)requirement to enable full implementation of the actions in the Plan and achievement of the Partnership's targets globally. We must also agree on a message to countries so that they continue to increase resources in a long term sustained manner to enable them to reach the targets at country level.

Board members have the opportunity to play a key role in promoting the Plan.

Decisions requested from the Stop TB Coordinating Board

1) Endorsement of the strategy for launch and dissemination of the Plan.
2) Identification of roles for Board members in promoting the Plan.
3) Identification of next steps in using the Plan for resource mobilization.

Next steps and time frame

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