Maintaining Political Momentum
Stop TB Focus

Lucica Ditiu and Michelle Imison
31st Stop TB Board Meeting

29 January 2019
Presentation Overview

2018
Pre-HLM advocacy
Post-HLM advocacy

Advocacy focus areas for 2019
Actions and activities

2019 Calendar
World TB Day
2018 – Pre-UNHLM Advocacy

- **Key Asks** from TB stakeholders and communities
- UNHLM Co-ordinating Group
- Outreach to Heads of State
- Communications outreach to diverse audiences
- Developing momentum and uniting as a community

- The UNHLM on TB (26 September)
  - Statements of commitment from 65 national representatives, including 15 Heads of State
  - Attendance by representatives of 10 UN entities and over 360 external stakeholders
  - Two Stop TB side events and 12 partner-led side events
  - Media and celebrity engagement
2018 – Post-UNHLM Advocacy

Keeping TB on the global agenda
• Union Conference (24-27 October) and Kochon Prize
  • Ongoing journalist and celebrity engagement
• WHO Global Conference on Primary Health Care (25-26 October)
• Release of Key Targets and Commitments booklet
• Release of UNHLM targets broken down by country
• Release of TAG R&D report: 3 December
• Civil society accountability meeting: 4-5 December
2019 – Advocacy Focus Areas

1) Global level
   a. Maintain TB high on the global agenda and on the attention of key decision makers and stakeholders
   b. Increase awareness of and commitment to the UNHLM Political Declaration’s targets, including the funding targets and focused efforts towards increasing resources for the TB Response - Support for the Global Fund replenishment

2) Country level
   Advocacy efforts in selected high-burden countries towards 1-2 concrete commitments/deliverables by Head of State/Head of Government – including but not limited to:
   a. increasing domestic financing for implementation and research,
   b. increasing scale and coverage of TB services,
   c. engagement in multi-sectoral accountability framework
Actions and activities

1) **Global level**
   a. Ensure presence and visibility at selected key events
   b. Advocacy briefs for global, regional and country partners
   c. Development of 2019-2020 Reports:
      - TAG/Stop TB *R&D Funding Report*, MSF/Stop TB *Out of Step Report*, Stop TB Interactive Country Dashboards (including a compilation of various existing reports on the TB response)
   d. Engagement with Private Sector Constituency and partners
   e. Ongoing co-ordination, facilitation and collaboration role

2) **Country level**
   a. Coordinated joint High-Level Country Missions (monthly) with key partners from TB Situation Room, country programmes and TB civil society and communities networks
   b. Calls to Action (one or two during the year) around particular areas – funding, research, updating policies and guidelines – with country partners, especially CSOs, parliamentarians, celebrities, journalists and National Platforms
## 2019 Calendar: Stop TB Priority Events, January to June

<table>
<thead>
<tr>
<th>What</th>
<th>When</th>
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<tbody>
<tr>
<td>Post-UNHLM Co-ordinating Group</td>
<td>Monthly calls</td>
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<tr>
<td>Country Missions</td>
<td>Monthly throughout 2019</td>
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<tr>
<td>World Economic Forum annual meeting, Davos</td>
<td>22-25 January</td>
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<td>Global Fund Pre-Replenishment Meeting, New Delhi</td>
<td>8 February</td>
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<td>Post-UNHLM campaign, global</td>
<td>February (launch)</td>
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<td>World TB Day</td>
<td>24 March</td>
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<td>World Health Assembly, Geneva</td>
<td>21-26 May</td>
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<td>Women Deliver Conference, Vancouver</td>
<td>3-6 June</td>
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<td>G20 Leaders’ Summit, Osaka</td>
<td>28-29 June</td>
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## 2019 Calendar: Stop TB Priority Events, July to December

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<th>What</th>
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<tr>
<td>High-level Political Forum on Sustainable Development, New York</td>
<td>9-18 July</td>
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<td>BRICS Heads of State Summit, Brazil</td>
<td>Third quarter</td>
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<tr>
<td>Joint focused events with WEF and PSC</td>
<td>Third quarter</td>
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<td>UNHLM on UHC*, New York</td>
<td>26 September</td>
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<tr>
<td>Global Fund Replenishment Conference, Lyon</td>
<td>8 October</td>
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<tr>
<td>Union World Conference on Lung Health, Hyderabad</td>
<td>30 October-2 November</td>
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* To include a second TB Innovation Summit and a specific TB and UHC session
World TB Day

- First World TB Day following the UNHLM
- Theme: *It’s Time*
  - Decided in consultation with key stakeholders
  - Versatile, fits the post-UNHLM context, impactful and easily translated
  - Social media and campaign toolkits to be rolled out in February – exemplar visuals are below.
Thank you!