Taking partnership with the private sector to the next level

30 January 2019
A number of pre-conceptions exist about the private sector’s engagement in public health

<table>
<thead>
<tr>
<th>MYTH</th>
<th>REALITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>We’re all the same</td>
<td>Diversity of size, industry, and focus</td>
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<tr>
<td>Solely suppliers of products</td>
<td>Broad range of capabilities and expertise</td>
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<td>Solely motivated by profits</td>
<td>Diverse interests; all committed to TB impact</td>
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Our goals for today:

**Who we are**
- Introduce the Private Sector Constituency (PSC)

**Why we’re here**
- Share our capabilities and commitment

**How we can engage**
- Offer perspective on how we can work together
61 Private Sector Constituency members

- SureAdhere
- IQVIA
- SANOFI
- emocha
- SAVICS
- Otsuka
- BD
- Johnson & Johnson
- Meiji
- Lupin
- ACCESA Labs
- Global Bio-Sciences
- Mufg
- Proteus Digital Health
- Platinum Group Metals
- Musaji Adam & Sons
- PanPharma
- IMMUNITOR
- Chevron
- DELFT Imaging Systems
- Lithuanian Institute of Biochemistry
- Rabin Martin
- Qiagen
- APMS
- Strategic Alliance Management Services Pvt. Ltd.
- URC
- Heineken
- LTE
- Hunan-Tech New Medical Co Ltd. Systems
- ConsultASK Ltd.
Out of 61 member companies...

Timeline of PSC membership

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<tr>
<th>Year</th>
<th>+2</th>
<th>+3</th>
<th>+3</th>
<th>+1</th>
<th>+1</th>
<th>+5</th>
<th>+5</th>
<th>+8</th>
<th>+12</th>
<th>+9</th>
<th>+1</th>
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<tbody>
<tr>
<td>Pre-2009</td>
<td>11 members</td>
<td></td>
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Breakdown by Geography

Breakdown by Industry

- **34** Pharmaceutical and med equipment suppliers
- **3** Companies with TB-impacted workforces
- **14** Health tech companies
- **2** Private health-care providers
- **7** Global health consulting firms
- **1** Health impact investor
Our vision

“We share the vision of a world free of TB by 2030, where the private sector mobilizes its unique capabilities in partnership with others.”
Mission Statement

To leverage private sector knowledge, capabilities, and commitments towards ending TB by 2030 through:

➢ Individual and collective action along the care pathway,

➢ Raising awareness about TB and its impact on people and communities,

➢ Improving collaboration between the public and private sectors, and shaping global strategies by actively engaging and contributing unique perspectives in the Stop TB Partnership.
We want to channel our efforts to meet the goals of UNHLM
We have a shared responsibility, and believe we can accelerate progress.
In support of the UNHLM goals, we’ve identified three strategic priority areas for the PSC.

1. Data & diagnostics
2. Healthy Workplaces
3. Advocacy & communication
1. **Data & diagnostics**

Enhance and streamline data generation and use through integration of existing technologies and new partnerships

What could the impact be?

- Improved patient experience and outcomes across the care pathway
- Better-informed policy decision making
- Increased efficiency and decreased burden on healthcare system
- Accelerated diagnostic innovations

How are we working towards this goal?

- Workshop to map existing solutions and identify opportunities for integration
- Collaborating and building upon complementary initiatives
- Explore new partnerships

Who’s involved?

- systemone
- BD
- sureAdhere
- DNA genotek
- EPCON
- SIEMENS
- QuantrumDx
- emocha
- Mobile Health Inc.
Healthy Workplaces
Help businesses create world-class workplace health programs in high-TB risk industries for employees and communities

What could the impact be?
- Increased patient detection, treatment outcomes, and reduced incidence among at-risk workers, families, and communities
- Healthier and more productive workforce

How are we working towards this goal?
- Identify best practices
- Role model workplace programs including awareness and education events
- Engage industry associations and high risk employers

Who’s involved?

[Logos of HEINEKEN, TropMed Pharma Consulting, Otsuka, LTE, proteus, and Platinum Group Metals]
Advocacy and communication

Shine a spotlight on TB through a coordinated advocacy campaign and explore new engagement models to spread awareness and mobilize funds.

What could the impact be?

- Empowering people and de-stigmatizing TB
- Provide positive pressure on leaders to mobilize financing to close funding gap

How are we working towards this goal?

- Recruit PSC CEO’s to participate in World TB Day
- Explore new opportunities to engage companies and celebrities
- Explore opportunities for a coordinated advocacy campaign, leveraging consumer marketing capabilities, and led by those affected by TB

Who’s involved?

SANOFI  QuantuMDx®  Johnson & Johnson  emocha®  BD
Enhanced partnership can amplify our impact
What will it take?
A candid conversation

- Focus on our shared goals
- Partner with purpose
- Embrace our differences
- Value sustainability
- Welcome new partners
Thank you