Three separate ACSM orientation sessions were held in Pakistan aimed at training partners in the private and public sectors. The first session was held on July 30th by the National TB Control Program (NTP) in collaboration with the Provincial TB Control Program (PTP) who invited various partner organizations and it focused on the writing of success stories drawn from the personal experiences of TB patients. The goal of this session was to train field staff in four provinces and AJK how to write these stories with a stronger message by using Advocacy and Communication tools and strategy.

Another orientation session was held for volunteers and focused on capacity-building of younger volunteers. The goal of training younger volunteers in TB-issues such as MDR-TB is so that they will be more effective in disseminating information about TB and that they could potentially continue their training and become service providers. The secondary focus of the volunteer orientation session was to brainstorm for World TB Day and obtain commitments from the volunteers to participate again next year.

Lastly, there was an orientation session with the Members of the Provincial Assembly held in PC Hotel Lahore. The orientation session aimed to commit Members of Parliament to support the NTP and to educate, motive and involve Members of Parliament in TB-related programs and encourage implementations of DOTS programs in their districts.