The UK Coalition to Stop TB launches a new school-based campaign
Submitted by the UK Coalition to Stop TB - June 2012

On World TB Day 2012, The UK Coalition to Stop TB launched a new schools-based campaign to help raise awareness among young people in the UK. The aim of the campaign is to involve the youth population, informing that TB is a global problem that could come to an end in our lifetime. Read more.

News:

On World TB Day 2012, The UK Coalition to Stop TB launched a new schools-based campaign to help raise awareness among young people in the UK, of TB as a global problem, one that we could see an end to in our lifetime.

The campaign involves reaching out to young people through school assemblies on the theme of global TB and what we can do to see an end to it in our lifetime. The assemblies are a great way to tap into the work that pupils may be doing in several subjects, including biology, geography, citizenship and a chance to engage them on an issue which often has local, national and international relevance. Following the assemblies, young people are encouraged to fill out a postcard which will be sent to their constituent MPs (members of Parliament in the UK), expressing what young people would like to see happen in order to ‘Stop TB’.
The ‘Stop TB in My Lifetime’ schools campaign will run until Universal Children’s Day 20 November 2012. If you would like any further information about the UK Coalition to Stop TB schools campaign for 2012, please contact Charlotte Gill, GCE & Special Projects Coordinator, charlotte.gill@results.org.uk