

PARTNERING TO FIGHT TB

No single person can fight TB alone

Many people are engaged in the fight to end TB, but they are working towards this goal from different perspectives. Partnering can help people synergize their efforts for more effective and sustainable action.

In Berlin on 12-14 November the Stop TB Partnership will run three events where you can learn the basic elements of partnering:

- 1** Mapping resources (financial, technical, human and networks).
- 2** Arriving at ONE national TB plan with each partner contributing its core competencies and obtaining support for its role.
- 3** Identifying partner roles and responsibilities and mobilizing resources jointly to implement a coherent national plan.

Read more about partnering initiatives at country level at www.stoptb.org/countries/partnerships/

For information on obtaining technical assistance write to stoptbpartnerships@who.int

Stop TB Events on Partnering Berlin 2010

Exchange market for partnering initiatives to Stop TB at country level
13 November, 9.00-10.30,
Community Lounge (room 30)

Building partnerships to bring NGOs on board and harness their contribution to TB control in Swaziland

During the Symposium "Innovative advocacy, communication and social mobilization to address TB and TB-HIV challenges"
14 November 2010, 9.00 - 11.15, Hall 6

Partnering initiatives to Stop TB at country level:
what is the value added?

During the ACSM Subgroup Meeting,
14 November 2010, 13.00-18.30,
Kempinski Hotel Bristol

Enjoy the exchange during the Happy Hour!

Stop TB Partnership



ADVOCACY, COMMUNICATION AND SOCIAL MOBILIZATION FOR TB CONTROL



The ACSM Subgroup of the Stop TB Partnership invites you to join us to share country-level experiences, learn what's new in ACSM and also to meet and greet each other! Join us for the following events to be held during the Union Conference!

stoptbacsm@who.int

ACSM Exchange Market

Saturday 13 Nov

11:00-12:30

Community Lounge (Room 30)

Bring your country/organization's ACSM products and share with other colleagues in the ACSM exchange market. This informal gathering is also a great networking experience for all!

Symposium: Innovative ACSM to address TB and TB/HIV Challenges

Sunday 14 Nov

9:00 - 11:15 (Hall 6)

Berlin Conference Center

Organized by ACSM partners, this Symposium will present best practices in strategic communication and social mobilization to address stigma, discrimination and inadequate access to health services.

Annual ACSM Subgroup Meeting

Sunday 14 Nov

13:00 - 18:30 Kempinski Hotel Bristol (Kurfürstendamm 27, 10719 Berlin)

This is an open meeting for all interested partners. The half-day meeting this year will focus on strategic planning of ACSM, monitoring and evaluation of ACSM and a session on country-level partnering initiatives.

Meet and Greet at Happy Hour! 18:30-19:30 (Kempinski)

The Stop TB Partnership Secretariat invites all those who attended the Subgroup meeting for happy hour - to relax after a long day and have informal discussion with fellow colleagues.