Partners’ Engagement: How Can We Serve You Better?

Lucica Ditiu, Executive Secretary

Barcelona, 27 October 2014
• Mapping our partners
• Reaching out to our partners and highlighting their work
• Building partners’ networks
What is the Stop TB Partnership?

- **1282 partners active** in the global fight against TB
- Around **200 have joined** since last time we met in October 2013:
  - Increasing participation from private sector, community and foundations
  - Active reach out to TB REACH and Challenge Facility for Civil Society grantees, NGOs and recently formed Advocacy Groups
Most visited section of the website [www.stoptb.org/partners](http://www.stoptb.org/partners)

Each partner has its own public profile

Highlights contact details, key interests and competencies, contribution towards the Global Plan

Any organization can apply to become a Stop TB Partner through an online application form ([www.stoptb.org/getinvolved/joinus.asp](http://www.stoptb.org/getinvolved/joinus.asp))
Second survey was sent to 1200 partners in more than 100 countries in May/June 2014

Objectives:
- Collect feedback and ideas on the services that partners would like the Secretariat to provide
- Evaluate the success and pitfalls of our work and moving forward

Response rate was lower than last year (from 30% to 12%)
Overall satisfaction from our Partners

- An overwhelming **96%** of respondents said that the work of the Secretariat was either “very important” or “extremely important” in the fight against TB.
- A large majority of the respondents (77%) said that they were either “completely satisfied” or “satisfied” with the Secretariat’s work.
Feedback to keep in mind

• Capacity building:
  – Implement the technical assistance agreement with the Global Fund

• Grants and resources:
  – Provide timely information about funding opportunities

• Advocacy and political engagement:
  – Facilitate consultative process for the development of the Global Plan and strengthen advocacy groups, such as GCTA

• Communication and information sharing:
  – Promote partners’ stories and enhance use of social media

• Partners engagement:
  – Constituencies representatives to provide feedback on the involvement with the constituencies to the Secretariat

• Overall functioning of the Secretariat:
  – Revise resource mobilization strategy of the Secretariat
Reaching out to our Partners and highlighting their work

Regular news alert

Statement by Dr Lucica Ditiu, Executive Secretary of the Stop TB Partnership on the WHO Global Tuberculosis Report 2014

Monthly newsletter

The Stop TB Partnership at the 45th Union World Conference on Lung Health

The Conference will take place from 28 Oct - 1 Nov in Barcelona, Spain. It is the world’s pre-eminent platform for announcing new
Reaching out to our Partners and highlight their work

Facebook

Twitter: > 6000 followers

News from our partners

News From Our Partners 2014

TB CARE I Coalition Wins USAID’s New Challenge TB Program
20 October 2014

Poverty Reduction and Regional Integration: first workshop on the comparative analysis of SADC and UNASUR health policies (PRARI)
06 October 2014

Addressing childhood tuberculosis at Dar es Salaam’s Center of Excellence
Building partners’ networks

Constituencies representatives

Developing Country NGOs: Austin Obiefuna

Developed Country NGOs: Aaron Oxley

Private Sector: Evan Lee

Communities: Thokozile Nkhoma

Communities: Timur Abdullaev

Working Groups

• Standard operating procedures approved by Executive Committee in March 2014

• Implementation // communications:
  – **Focal point** for Working Groups in the Secretariat
  – Working Group secretariats receive monthly updates on new Stop TB Partners
  – Secretariat issues a **biannual bulletin** with recent and upcoming activities of working groups
  – Working Groups and Secretariat send each other updates on key events and planned activities
Global Coalition of TB Activists

- To advocate for increased resources for addressing TB
- To improve community engagement, networking and strengthen partnership with all TB stakeholders
- To strengthen the capacity of activists and representatives affected communities for effective engagement at all levels
- To promote effective communication of TB issues at all levels

www.gctacommunity.org
Questions for open discussion

• What could we do to improve our annual partners’ **survey** (in particular response rate)?
• What could we do to improve our **reach out** to you?
• What could we do to improve the way we **highlight your work**?
• What could we do to make sure you are part of the **network** of your interest?