2015 World TB Day
Discussion on the proposed theme

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Renewing the Fight Against TB: An Interactive Conversation with the Stop TB Partnership, 27 October, 2014
World TB Day this year – Reach the 3 million

On World TB Day this year:

• People all over the world, from TB programme managers to frontline health care providers – made a call to reach the three million who are missed by health systems.

• TB is curable, but our current efforts to find, treat and cure everyone who gets ill with the disease are not sufficient.

• Ensure that everyone suffering from TB has access to adequate TB care, including diagnosis, treatment and cure.
Around 3.3 million people (equal to more than 1 in 3 people falling ill with TB) are currently being ‘missed’ by health systems.

- Limited Awareness
- Poverty and Stigma
- Limited health Facilities
- Limited community outreach
- Financing barriers
- Conflict and Insecurity

- Overburdened or undertrained staff
- Limitations of current diagnostics tests
- Long delays or travel prevent receipt of results

- Weak recording and reporting systems
- Poor links among private sector / NGOs and national registries
- Lack of mandatory case notification
The world has made defeating AIDS a top priority. This is a blessing. But TB remains ignored. Today we are calling on the world to recognize that we can't fight AIDS unless we do much more to fight TB as well.
For 2015

Considerations:

- Was the theme and the material useful for you?
- Did the campaign make a dent in people’s awareness and thinking?
- Should we continue this theme next year?
- If so, are there additional messages that would help the theme in 2015?