

Photo by David Rochkind,
winner of 2009 Photo Award

IMAGES TO STOP TUBERCULOSIS

Photo Award 2010

Stop TB Partnership



BACKGROUND

Tuberculosis is widely considered a disease of the past, even though it is a global pandemic. Nearly 5000 people die from tuberculosis every day. Tuberculosis is a disease of poverty, affecting mostly adults in their most productive years. Tuberculosis also is a leading killer among people living with HIV, who have weakened immune systems. More than 450 000 people living with HIV died from tuberculosis in 2008.

The Stop TB Partnership was established in 2000 to eliminate tuberculosis as a public health problem and ultimately to realize a world free of TB. It consists of more than 900 international organizations, countries, donors from the public and private sectors and nongovernmental and governmental organizations working together to achieve this goal.

THE PROJECT

The project seeks to produce a comprehensive body of photographic work on tuberculosis to be used for advocacy purposes. The 2010 edition aims to obtain outstanding photos depicting people taking action to stop tuberculosis. An international jury will select a photographer who will receive a grant to produce these photos on the basis of an assignment. The jury includes photography experts from around the world and representatives from UN and other partner organizations.

RULES

Who may enter

Photographers aged 18 and over—except for individuals affiliated with the World Health Organization; or Eli Lilly and Company, including employees, regents, trustees, interns, volunteers, fellows, research associates and their immediate families (children, siblings and spouses) and others living in their households—are eligible.

What to enter

Ten to 15 photographs depicting health-related issues. We are looking for photos that give a human face to diseases and the fight against them.

Cropped photos are eligible.

We do not accept digitally or otherwise enhanced or altered photos.

Minor adjustments, including spotting, dodging and burning, contrast and slight colour adjustment or the digital equivalents, are acceptable.

If our judges see that a photographer has obviously altered his or her photo, they reserve the right to disqualify the photographer.

An entrant must hold all rights to a photograph. Photos that violate or infringe upon another person's copyright are not eligible.

Captions for all photos in the portfolio must be submitted with your entry and appropriately cross-referenced with the photos.

Admitted formats: JPEGs only

Not Admitted formats: Tiff, Raw, videotapes, interactive CDs or slide shows (.pps, .ppt, .mov, .mpg).

Submissions not meeting these requirements cannot be taken into consideration.

Photos and CDs will not be returned.

How to enter

Option 1

Send the following to
stoptuberculosis@gmail.com:

1. A completed entry form that includes captions for submitted photographs
2. The 10 to 15 photos you are submitting for consideration. These must be labelled with your name and numbered for cross-referencing with captions.

Please send a written confirmation by email to **cammarotav@who.int** that photos have been uploaded, since they will stay up on the FTP server for only three days.

Option 2

Send one CD with printed thumbnails or previews and a completed entry form.

ICTP fields: caption, location, date.

Address:

Images to Stop Tuberculosis
Photo Award
Stop TB Partnership Secretariat
World Health Organization
WHO/STB/TBP
20, Avenue Appia
CH-1211 Geneva 27, Switzerland

Entry deadline

All entries must be received at the Stop TB Partnership by 20 July 2010.

Judging, grant and award

The Stop TB Partnership will convene an international jury to select the winning photographer. Submitted photographs will be judged on originality, technical excellence, composition, overall impact and artistic merit.

The winner will be notified of his or her status by 15 September 2010.

The name of the winner will be announced through the Images to Stop Tuberculosis website (**www.stoptb.org/images**) on 15 November 2010.

The winner will receive an award of \$5000 and an additional \$5000 to be used towards travel expenses to produce a series of 20 - 30 photographs depicting actions people can take to stop tuberculosis and to raise awareness about it. These photographs must be submitted to the Stop TB Partnership no later than **28 February 2011**

The 20-30 photos in the reportage will have to be produced in line with an assignment provided by the Stop TB Partnership.

For a photo in which a person is recognizable, the photographer must secure a model release from the subject or, in the case of a minor, the subject's parent or guardian and provide it to the Stop TB Partnership on request.

Photographs previously published or pending publication, or photos that violate or infringe upon another person's copyright, are not eligible.

Each photo submitted will have to be accompanied by a caption providing the names of all people photographed, the name of the place where the photo was taken, and a description of the activity depicted in the photo.

Legal conditions

By entering this competition, contestants agree to these entry rules and the following legal conditions:

The Prize winner agrees to grant the copyright on the series of 20-30 photographs taken with funding from this award to the World Health Organization. The name of the photographer will always be acknowledged in the copyright line.

By entering, participants warrant that their entry materials are original, do not infringe on any third party's rights, and that they have obtained any necessary permissions from any third party if a third party or third party's property appears in the photograph.

The Images to Stop Tuberculosis Photo Award is supported by the Lilly MDR-TB Partnership and developed with the generous guidance of world renowned photo-journalist Gary Knight.



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