



## Advocacy, Communications and Social Mobilization (ACSM) September 2007 e-Update

### ANNOUNCEMENTS

#### **The ACSM Working Group to hold its annual meeting in November 2007**

The meeting will focus on best practices and future direction. Over the two days, there will be a full meeting and separate meetings of the sub groups. The agenda is still being finalized, so please stay tuned for updates: <http://stoptb.org/news/meetings.asp>.

Please RSVP for the meeting at: [stoptbacsm@who.int](mailto:stoptbacsm@who.int) with your contact details and specify which breakout session you will be attending: (1) the ACSM at country level sub group or (2) global advocacy for resource mobilization sub group.

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#### **WHO European Ministerial Forum: All Against Tuberculosis to be held 22 October 2007 in Berlin, Germany**

Organized by WHO/Europe and hosted by the Government of Germany, the goal of the forum will be to accelerate progress towards achieving the global targets for tuberculosis control in the WHO European Region.

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#### **Linked to the Ministerial Forum, the Open Society Institute is organising a Civil Society meeting on 21 October**

In attendance will be representatives of communities affected by TB and service providers that work with them. A delegate from this meeting has been given a speaking slot in the Ministerial Forum and will present an '[Offer of Partnership](#)' from civil society to the Ministers.

To draft the 'Offer of Partnership' input is invited from individuals or organisations that are engaged in tackling TB in the European region. A [new background paper](#) attempts to give a basic overview of TB in Europe, including vulnerable populations and mechanisms for involvement in TB control by civil society groups.

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#### **Stop TB Coordinating Board meeting to be held in Berlin, Germany**

The 13<sup>th</sup> meeting of the Stop TB Coordinating Board will be held in Berlin, Germany on 23-24 October, 2007. The functions of the 34-member Board include monitoring the implementation of agreed policies, plans and activities of the Partnership.

## PAST EVENTS

### **First Asia Regional ACSM Planning Workshop for TB control held in Bangkok, Thailand**

The first Asia Regional ACSM Planning Workshop for TB control was held in Bangkok, Thailand from August 20-24, 2007. Participating in the workshop were people involved in Global Fund (GF) implementation from eight Asian countries. The workshop was designed to provide participants with the tools and skills needed to plan, implement, and evaluate ACSM strategies as part of their GF grant activities.

The agenda for the 5-day workshop was intensive and highly participatory, with the near 40 participants engaging in small group work, plenary discussions and other activities that encouraged participants to share their knowledge and experiences with each other. The end result was an action plan to move forward ACSM activities in each of their countries.

For the agenda of the workshop and further details, please visit:

[http://www.stoptb.org/wg/advocacy\\_communication/acsmcl/arw2007.asp](http://www.stoptb.org/wg/advocacy_communication/acsmcl/arw2007.asp)

## NEW ACSM PUBLICATIONS

### **Networking for Policy Change: TB/HIV Advocacy Training Manual**

This training manual includes: information on networking, communications, and policy environments; exercises on conceptualizing, implementing, monitoring, and evaluating advocacy campaigns; and other relevant materials for advocates. Facilitators can use the training techniques employed in the manual in various contexts. However, this manual is specifically adapted for trainings when TB/HIV is the focus of advocacy. The publication can be found at:

[http://www.stoptb.org/wg/tb\\_hiv/assets/documents/Final%20Manual\\_edited.pdf](http://www.stoptb.org/wg/tb_hiv/assets/documents/Final%20Manual_edited.pdf)

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### **Networking for Policy Change: TB/HIV Participant's Guide**

This participant's guide is to be used in conjunction with "Networking for Policy Change: TB/HIV Advocacy Training Manual." This publication is particularly designed for country and local level advocacy to accelerate the implementation of collaborative TB/HIV activities. The target audience includes individuals and institutions that work either on TB and HIV/AIDS, and advocates and those who intend to advocate for TB/HIV issues, mainly at national and local levels. The publication can be found at:

[http://www.stoptb.org/wg/tb\\_hiv/assets/documents/Participant%20Guide%20TB\\_HIV\\_edited.pdf](http://www.stoptb.org/wg/tb_hiv/assets/documents/Participant%20Guide%20TB_HIV_edited.pdf)

## NEWS

### **Looking for ACSM Experts**

If you have considerable experience in advocacy, communication and social mobilization (ACSM) activities, please submit your CV to the ACSM Consultant Database. We are looking for experts to match with incoming technical assistance requests.

**[ACSM Country-Level technical assistance now available](#)**

The Stop TB Partnership, with support from PEPFAR through USAID, is coordinating technical assistance to Global Fund grants in order to accelerate absorptive capacity and to improve performance of ACSM activities.

**[Submit best country examples](#)**

The Stop TB Partnership is looking for best practice examples to showcase in web sites, presentations, and events. Share with us your stories of success in implementing advocacy, communication and social mobilization activities in your neighborhood, town, city or country. For more information, visit:

[http://www.stoptb.org/wg/advocacy\\_communication/acsmcl/bestpractice.asp](http://www.stoptb.org/wg/advocacy_communication/acsmcl/bestpractice.asp)

**RESOURCES:**

**[Sub Group on Global Advocacy for Resource Mobilization](#)**  
**[Sub Group on ACSM at Country Level](#)**

**[CONTACT US](#)**