World TB Day 2007 Preliminary Work-Plan
Medical Students Against TB

➢ Theme: “TB ANYWHERE IS TB EVERYWHERE”

➢ Objectives:
2) Teaching students how to avoid infection.
3) To make them acting like models to the whole community.
4) Telling students about DOTS and DOTS-PLUS.
5) Bringing students up-to-date with the latest trends in fight against TB.
6) Promoting healthy life styles like: stopping smoking esp. Shisha - good nutrition – physical exercise…etc.
7) To encourage patients to ask for help, do tests, seek for treatment and support them to increase their compliance.
8) To emphasize on giving extra attention to vulnerable population: immune-compromised and debilitated patients.

➢ Strategy:
✓ Asking for needed funds from official partners or/and sponsors like pharmaceutical companies (disclaiming conflict of interest may be stated)
✓ Rounding up some volunteers for arranging and carrying out tasks.
✓ Train the trainers: how to approach other people and how/what to tell them about TB.
✓ Contact with our potential partners and external affiliations e.g. WHO-EMRO, MOHP-NTP (National TB Program) and others.
✓ To design, print and produce – if possible – our own campaign products: posters – flyers – info-stand…etc.
✓ Ask for a permission for the usage and reprinting of others’ copyright © protected materials.
✓ Putting up posters and handing out brochures.
✓ Using web-portals like MEO, Ain Shams University Student Union website, and any other media available.
✓ Inviting spokespersons from the faculty professors as well as field-working specialists preferably from NTP and EMRO.
✓ Final touch-ups and changes in the plan.
✓ Celebrating the day and launching the activities.
✓ Final meeting to evaluate the event.
✓ Writing down the final report to the faculty authorities and People Who Need To Know.
✓ Presenting a detailed, transparent financial report to funding agents and sponsors.
✓ Sending out a “Thank You” to all who helped us.
✓ Evaluation survey for the pitfalls and recommendations to be used in the next-year campaigns.