

# Stop TB Partnership PAKISTAN

## MoU signing ceremony at McDonald's Fortress Stadium, Lahore on 22<sup>nd</sup> March, 2014

MoU signing ceremony was structured at McDonald's Fortress Stadium Lahore to launch a long term partnership between NTP and McDonald's. The ceremony was attended by the following officers:

1. Dr Ejaz Qadeer (*National Program Manager, NTP*)
2. Mr. Muhammad Raza (*Assistant Managing Director, McDonald's*)
3. Mr. Wasim Bari (*Social Mobilization Coordinator, NTP*)
4. Mrs. Ammara Omer (*Communication and Media Coordinator, NTP*)
5. Dr. Syed Hussain Hadi (*Public Private Mix Coordinator, NTP*)

The MoU was signed by the Assistant Managing Director McDonald's and the National Manager of the National TB Control Program.

The MD McDonald's guaranteed his full support to the National TB Control Program in our struggle for the control of TB in Pakistan. He committed that all the outlets of the food chain will be branded with TB messages during World TB Day campaign. Also, a special spot for placing information material on TB will also be provided. He added that the staff of McDonalds will be dressed in Stop TB badges during the campaign.

NTP in this regard afforded coupons containing questions related to TB and McDonald's agreed to have a lucky draw ceremony at their Islamabad outlet and 20 free meals will be awarded to the winners on World TB Day.

