

Leveraging AI to live better, safer, and longer lives

31 May 2019, Geneva, Switzerland – With the advent of artificial intelligence (AI), newer opportunities and possibilities are becoming a reality for humanity. These new technologies are playing a key role in finding alternative solutions in fighting global challenges like climate change, poverty, and in healthcare.

The United Nations (UN) International Telecommunications Union (ITU) recently hosted their 3rd AI for Good summit from May 28-31 in Geneva, Switzerland, to foster dialogue and catalyze practical application of AI to solve humanities' greatest challenges.



More than 2,000 participants from over 120 countries joined AI leaders and humanitarian actors to highlight its potential for advancing solutions to accelerate progress toward achieving the UN Sustainable Development goals. Some of the key companies attending the event included IBM, Baidu, Google, Microsoft, Siemens, etc.

This year, the Stop TB Partnership's Jacqueline Huh, Head of the Strategic Initiatives & Innovative Financing Team, had the unique opportunity to participate as a jury member, alongside AI luminaries, venture capitalists, and researchers, in the AI

for Good Summit's pitching session alongside AI luminaries and experts. There were 12 start-ups that demonstrated how their AI solutions would directly address critical barriers in climate change, child safety, mental health and well-being, and in tuberculosis (TB).

For example, two start-ups developing AI solutions for the TB space, [Epcon](#) and [Qure.ai](#), participated in the pitching sessions, with the latter being one of the top three winners. Winners will receive possible mentorship and investment opportunity by a major venture capital firm, and coverage by major media outlets.

The Stop TB Partnership, particularly the a4i and TB REACH initiatives, are playing a critical role in supporting start-ups and small-medium enterprises (SMEs) to develop the next generation of solutions, which will pivot the care model in high TB burden countries to become more digitalized, virtual, and on-demand to increase people's access to affordable and quality care no matter who they are or where they live.

The 4th AI for Good Summit will take place from 4-8 May 2020 in Geneva, Switzerland.