Stop B Partnership

| SUMMARY SHEET |
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| AGENDA NR. 1.10- 12.0 SUBJECT ADVOCACY IN THE US |
| FOR INFORMATIONFOR DISCUSSIONFOR DECISION |
| RATIONALE: The Advocacy Advisory Committee recommends steps that can be taken by the Stop TB Partnership to increase its strategic influence in US policy and investments in the fight against TB. |
| SUMMARY: Although the US is the largest contributor to the fight against TB, the Global Health Initiative (GHI) strategy proposed by President Obama represents significantly less ambitious targets and funding from previously stated US TB goals and the investments necessary to achieve them. By increasing its role in partner engagement and coordination, strategic communications, and leveraging of leadership opportunities and engagement (please refer to advocacy recommendations contained in background document 1.10-12.1), the Stop TB Partnership has an opportunity to have significant influence on US policies and investments to fight TB. This session will also give an opportunity for US advocates actively working on policy issues to suggest and discuss specific collective actions necessary for this to be achieved. |
| DECISIONS REQUESTED (FROM STOP TB COORDINATING BOARD): Review, provide inputs and feedback and endorse the recommendations proposed for Stop TB Partnership to enhance US advocacy influence, including enhanced strategy, coordination, communications, support, and leadership engagement. |
| IMPLICATIONS (POLITICAL / FINANCIAL / STAFFING, ETC): Increased support, board leadership engagement, communications, and strategic coordination by Stop TB Partnership in the US. |
| NEXT STEPS |
| ACTION REQUIRED: Follow-up as required by the recommendations. |
| FOCAL POINT: Homero Hernandez |
| TIMEFRAME: September 2010 |
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