UNITING PRIVATE SECTOR TO STOP TB

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MARCH 2023

P
PURPOSE
We are the Private Sector Constituency to the Stop TB Partnership, the unified voice of diverse set of companies with worldwide operations.

S
SHARED KNOW-HOW
We unite companies from all walks of life, leveraging shared knowledge, capabilities and commitment, to fight the tuberculosis epidemic.

C
COMMITTED
We are committed to saving lives, supporting the global economy, and bolstering global health security and wellbeing.
The **UNIFIED VOICE**
of the **PRIVATE SECTOR**
To the Stop TB Partnership

The Private Sector Constituency (PSC) is a diverse set of companies that, together, represent the private sector to the Stop TB Partnership.

The PSC supports the global TB community’s vision and commitment of achieving a world free of TB by 2030, as seen in the 2018 Political Declaration of the United Nations on the Fight Against Tuberculosis.

The PSC leverages its members’ knowledge and resources in service of a tuberculosis-free world. Through individual and collective action, awareness-raising and, shaping global strategies, PSC members provide unique perspectives to the Stop TB Partnership.
Current Leadership

PSC Chair, Stop TB Board Member
Anna Caravaggio, Johnson & Johnson

Anna Caravaggio is Vice President of Global Public Health (GPH) Franchises at Johnson & Johnson. In this role, Anna is responsible for enabling world-class teams to develop the strategies, programs and partnerships needed to support launch and sustainable access to Johnson & Johnson’s innovative medicines and medical technologies in areas such as Tuberculosis (TB), HIV, Neglected Tropical Diseases, Global Surgery and early pipeline R&D. In addition, she was the architect and now oversees a dedicated Consumer-Centered Strategy & Insights team that is bringing a differentiating focus on patient insights and strategies to global health. She was previously the Global Leader of Consumer-Centered Strategy and Innovation for the GPH organization where she leveraged her extensive 24-years of global and local experience in consumer marketing and commercial leadership roles to enable access to innovative technologies. Anna holds a Master of Business Administration from the Schulich School of Business and an Honors BA History and Economics from York University in Toronto, Canada. She lives in Toronto, Canada with her two sons.

PSC Deputy-Chair
Nuphar Rozen-Adler, Director, Global Public Health, BD

Nuphar Rozen-Adler is the Director of Global Public Health at Becton, Dickinson, and Company (BD), a leading medical technology company. Within this capacity she works with international agencies and governments in strengthening laboratory systems and improving diagnostics, medical and clinical practices around the world that includes diseases areas of HIV, TB, Antimicrobial Resistance (AMR) as well as global health security. Ms. Rozen-Adler has more than eighteen years of experience in the medical device and diagnostics industry, working on innovations of and access to solutions for low and middle-income countries. Nuphar has a BA in economics from Brandeis University and a MBA from Tel-Aviv University.
Bridging Sectors

Driving collaborations between the public and private sectors and supporting the shaping of global strategies by actively engaging and contributing unique perspectives to the Stop TB Partnership

The PSC provides the voice of the private sector with on-going dialogue and engagements with the Stop TB Partnership as well as the Stop TB Partnership Board.

The PSC offers private sector entities the platform to connect with other TB stakeholder groups and can contribute to help shape the TB global conversation by:

• Providing consultative input on policy documents from the Stop TB Partnership
• Developing policy positions
• Conducting Advocacy Campaigns to keep elevating TB on the global health agenda
• Creating and promoting unique private sector-led initiatives
Strategic Pillars

Making the case for private sector’s engagement through shared goals & strategic priorities

Engaging the private sector is critical to addressing TB in the highest burden countries.

Through active member participation and careful consideration of stakeholder needs and expectations, the PSC has organized around strategic priorities to guide near and midterm contributions, including:

**TB Advocacy & Communication**

PSC members are elevating TB on the global political agenda through coordinated advocacy efforts, and are exploring new engagement models to spread awareness and mobilize resources.

**Data & Diagnostics**

PSC members are fighting for better prevention using cutting-edge data and diagnostic tools, by enhancing and streamlining data generation and use through integration of existing technologies and cultivating new partnerships.
## Recent Resources

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Improving Connectivity to Enhance the Fight Against TB

Limited access to higher bandwidth networks remains a critical barrier to effectively tackling tuberculosis in many communities.

Improving connectivity infrastructure is, therefore, an essential prerequisite to ensuring healthcare providers can access the full array of transformative new tools which improve the detection, diagnosis, treatment, and care of TB.

This paper outlines the ways in which cross-sectoral partners can work together to expand access to higher bandwidth networks and advance ongoing efforts to combat TB worldwide.
The Role of Data Interoperability in the Fight against TB

Enhanced interoperability would yield invaluable benefits to the ongoing fight against TB.

This paper outlines steps national governments, global health organizations and the private sector can take to build more interoperable systems in the areas most impacted by this disease.
Best Practices in Private Sector Engagement to Advance the Fight Against TB

12 December marks International Universal Health Coverage (UHC) Day, and the Stop TB Partnership’s Private Sector Constituency is proud to raise its voice alongside advocates around the world to call for essential health services for all, without financial hardship. As UHC encompasses the entire care continuum, from health promotion and prevention to treatment and palliative care, it will require unprecedented levels of political commitment and multisectoral cooperation.

Effective engagement of the private sector is absolutely central to advancing UHC. When the private sector brings its unique mix of resources, innovations, and expertise to the table, everyone wins. It was in this spirit that the Stop TB PSC has compiled its first collection of best practices in private sector engagement to advance the fight against TB.

This selection of best practices showcases the myriad and diverse ways in which members of the Stop TB PSC are contributing to the fight against TB—our hope is that these case studies will serve as inspiration for other private sector actors to leverage their unique resources and expertise in service of advancing the broader goal of essential health services for all.
Leveraging the cloud for health system resilience and TB programming

Over the past decade, Cloud-hosted systems have emerged as the leading data storage solution across almost all sectors, including healthcare. Yet some stakeholders remain skeptical of utilizing these tools. In this paper, we directly address common misconceptions and misconceptions about cloud systems, articulate the many benefits for health care systems and patients alike, and call on global institutions to do more to facilitate the adoption of these vital platforms in endemic countries.
Building resilient health systems through further investments in TB infrastructure

The importance of strong and resilient health systems to end the tuberculosis (TB) epidemic is clear. Effective and sustainable TB control relies on well-functioning primary health care to prevent, diagnose and treat the disease. For this reason, The Global TB Report 2020 calls for 25% of total TB funding to be spent on health systems strengthening.

In its latest paper, the Stop TB PSC lays out reflections on how to drive focus on building resilient health systems through further investments in TB infrastructures.
Improving the TB Patient Journey: Focus on Diagnostics & Data

From interruptions to the delivery of services to a decrease in patients seeking care due to continued lockdowns, it is clear that the coronavirus pandemic has profoundly disrupted the global fight against TB.

Against this backdrop, our organization, the Stop TB PSC Data and Diagnostics workstream, is unveiling a new paper that lays out our vision for how we can continue to make progress against this devastating disease in the coming decades. The paper, developed collectively by the workstream members, identifies the key challenges related to TB data and diagnostics and provides specific solutions for how to tackle these problems over the long-term.

As a private sector working group, our purpose is to help advance the battle against this disease in the ways each of our members know best. We work directly with multi-sectoral stakeholders -- governments, NGOs, and private companies -- to promote adoption of innovative TB technologies and tools, establish clear and effective data privacy safeguards, and ensure TB care systems are connected, integrated and optimized around the world.
Supporting sustainable domestic investment in the fight against TB

TB remains the world’s deadliest infectious disease, and yet efforts to bring it under control are considerably underfunded. TB needs double the current annual contributions to meet the commitments outlined within the 2018 UN Political Declaration.

Given this, and the scale of the global TB burden, this makes TB one of the best investments governments and other stakeholders can make: alongside lives saved, one estimate puts a return on investment at $43 for every $1 spent on care in high TB-burden countries.

The coronavirus pandemic has put all health systems around the world under unprecedented levels of strain, which have severely negatively impacted the number of people being both diagnosed and treated for TB. However, in the longer term, it is possible that the sizable investments being made in the C-19 response could be of benefit to TB patients. This is because they require similar approaches in terms of the infrastructure required to track, trace, and screen patients.

In its latest paper, the Stop TB PSC lays out how multisectoral partnerships can support increased domestic financing, and in particular how private sector organizations have a key role to play in providing the expertise, innovation, practical support, and technical guidance needed to sustain TB programs.

As a private sector working group, our purpose is to help advance the battle against TB in the ways each of our members know best. We work directly with multi-sectoral stakeholders -- governments, NGOs, and other innovators - - to elevate TB on global and national political agendas, and explore new engagement models to spread awareness and mobilize funds.
Tackling TB in a COVID-19 World

The global COVID-19 pandemic is challenging health systems, economies and societies worldwide, shining a bright light on the need for better preparedness to fight infectious diseases. Although the long-term impact of SARS-CoV-2 infections is yet to be fully understood, what we do know is that collective efforts to defeat this pandemic will be the defining global health challenge of the early 21st century.

COVID-19 is hampering the TB response around the world, affecting health systems’ ability to perform timely diagnosis, find and treat people living with TB, and disrupting supply chains and treatment adherence.

A holistic approach is needed to defeat both diseases, including applying lessons learned in the fight against TB, bolstering the resilience of health systems, protecting vulnerable populations, and sustaining the level of funding for TB.
Thank you!

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