

# Maintaining Political Momentum

## Stop TB Focus

**Lucica Ditiu and Michelle Imison**

31<sup>st</sup> Stop TB Board Meeting

*29 January 2019*

## Presentation Overview

### **2018**

Pre-HLM advocacy  
Post-HLM advocacy

### **Advocacy focus areas for 2019**

Actions and activities

### **2019 Calendar**

World TB Day

## 2018 – Pre-UNHLM Advocacy

- [Key Asks](#) from TB stakeholders and communities
  - UNHLM Co-ordinating Group
  - Outreach to Heads of State
  - Communications outreach to diverse audiences
  - Developing momentum and uniting as a community
- 
- The UNHLM on TB (26 September)
    - Statements of commitment from 65 national representatives, including 15 Heads of State
    - Attendance by representatives of 10 UN entities and over 360 external stakeholders
    - Two Stop TB side events and 12 partner-led side events
    - Media and celebrity engagement



## 2018 – Post-UNHLM Advocacy

### Keeping TB on the global agenda

- Union Conference (24-27 October) and Kochon Prize
  - Ongoing journalist and celebrity engagement
- WHO Global Conference on Primary Health Care (25-26 October)
- Release of *Key Targets and Commitments* [booklet](#)
- Release of UNHLM [targets](#) broken down by country
- Release of TAG [R&D report](#): 3 December
- Civil society accountability meeting: 4-5 December



## 2019 – Advocacy Focus Areas

### 1) *Global level*

- a. Maintain TB high on the global agenda and on the attention of key decision makers and stakeholders
- b. Increase awareness of and commitment to the UNHLM Political Declaration's targets, including the funding targets and focused efforts towards increasing resources for the TB Response
  - Support for the Global Fund replenishment

### 2) *Country level*

Advocacy efforts in selected high-burden countries towards 1-2 concrete commitments/deliverables by Head of State/Head of Government – including but not limited to:

- a. increasing domestic financing for implementation and research,
- b. increasing scale and coverage of TB services,
- c. engagement in multi-sectoral accountability framework

## Actions and activities

### 1) *Global level*

- a. Ensure presence and visibility at selected key events
- b. Advocacy briefs for global, regional and country partners
- c. Development of 2019-2020 Reports:
  - TAG/Stop TB *R&D Funding Report*, MSF/Stop TB *Out of Step Report*, Stop TB Interactive Country Dashboards (including a compilation of various existing reports on the TB response)
- d. Engagement with Private Sector Constituency and partners
- e. Ongoing co-ordination, facilitation and collaboration role

### 2) *Country level*

- a. Coordinated joint High-Level Country Missions (monthly) with key partners from TB Situation Room, country programmes and TB civil society and communities networks
- b. Calls to Action (one or two during the year) around particular areas – funding, research, updating policies and guidelines – with country partners, especially CSOs, parliamentarians, celebrities, journalists and National Platforms

# 2019 Calendar: Stop TB Priority Events, January to June

What	When
Post-UNHLM Co-ordinating Group	Monthly calls
Country Missions	Monthly throughout 2019
World Economic Forum annual meeting, Davos	22-25 January
Global Fund Pre-Replenishment Meeting, New Delhi	8 February
Post-UNHLM campaign, global	February (launch)
World TB Day	24 March
World Health Assembly, Geneva	21-26 May
Women Deliver Conference, Vancouver	3-6 June
G20 Leaders' Summit, Osaka	28-29 June

# 2019 Calendar: Stop TB Priority Events, July to December

What	When
High-level Political Forum on Sustainable Development, New York	9-18 July
BRICS Heads of State Summit, Brazil	Third quarter
Joint focused events with WEF and PSC	Third quarter
UNHLM on UHC*, New York	26 September
Global Fund Replenishment Conference, Lyon	8 October
Union World Conference on Lung Health, Hyderabad	30 October-2 November

\* To include a second TB Innovation Summit and a specific TB and UHC session



# World TB Day

- First World TB Day following the UNHLM
- Theme: ***It's Time***
  - Decided in consultation with key stakeholders
  - Versatile, fits the post-UNHLM context, impactful and easily translated
  - Social media and campaign toolkits to be rolled out in February – exemplar visuals are below.





Thank you!

